



## Hungary

The Western Transdanubia region of Hungary has a history of intensive agriculture, with farmers facing multiple challenges, including moisture retention, waterlogging, soil loss and nutrient depletion. LENs aims to build a resilient agricultural supply chain in the region by focusing on in-field soil management and crop production measures.

**Founder**  
3Keel

**Founding Partners  
& Demand Partners**  
Nestlé Purina

**Supply Aggregators**  
Preferred by Nature

**LENs Operator**  
Preferred by Nature

**MRV Providers**  
Agricarbon  
Biospheres

### POPULAR MEASURES

- Reduced cultivation or no till
- Soil pH management
- Replacement of synthetic fertilisers
- Summer / Winter cover crops

A Farmers Network facilitates experience and knowledge exchange around regenerative agriculture. Preferred by Nature provide regular training sessions to the farmers online and in person.



### 2025 DATA

**Years in operation**

**4**

**Farms/land enterprises involved**

**27**

**Hectares worth of measures**

**28,514**

**Types of measures**

**13**

Landscape Enterprise Networks (LENs) brings organisations together to co-fund regenerative agriculture and nature-based solutions to drive landscape resilience. LENs supports healthier soils, improved water quality, increased biodiversity and lower greenhouse gas emissions.

We reduce risk for farmers, supporting them to make changes that are right for their farm.

Visit the [website](#)

**How do I get involved?**

Email the LENs team:  
[len@3keel.com](mailto:len@3keel.com)